

## UHOne Short Term Intro Video Descriptive Transcript

3.3.22

### Intro to Short Term Medical

#### Transcript:

A somewhat emotional piano tune plays. A blue ribbon flows across the screen and morphs into the UnitedHealthcare logo, and the words “Golden Rule Insurance Co.” appear under it. Under that, the words “Short Term Medical Plans” appears. A bright young woman’s voice comes in.

**Voiceover:** What do you do when you’re in a time of transition and need health coverage quick?

An airplane with a banner floating behind it appears. The banner reads: “Need health coverage quick?”

**Voiceover:** Maybe you’ve decided to turn your side hustle into your full-time gig.

An animated “open” sign swings back and forth.

**Voiceover:** Or you’re coming off your parents' insurance for the first time.

An animated calendar graphic with a coffee mug and a plant appears.

**Voiceover:** UnitedHealthcare branded Short Term Medical plans are designed for situations like yours,

An animated graphic of a hand holding a UnitedHealthcare insurance card appears next to the words “Designed for situations like yours”

**Voiceover:** and can provide flexible, budget-friendly coverage that lasts as long as you need,

A piggy bank graphic appears above the words: “flexible, budget-friendly coverage”

**Voiceover:** from one month to just under a year in some states.

A calendar graphic appears between the words “One month” and “One year”. The music becomes more upbeat and orchestral.

**Voiceover:** Apply for coverage starting as soon as tomorrow for things like doctor visits, ER visits, hospital stays, labs and even prescriptions with many plans.

Graphics that correspond to each covered item appear as they're listed.

**Voiceover:** Plus, get access to the UnitedHealthcare nationwide network of doctors and hospitals

An animated network graphic appears with various health care icons of different sizes connected with lines.

**Voiceover:** that makes health care available at lower costs.

An animated piggy bank graphic appears with a coin dropped into it.

**Voiceover:** Short Term Medical plans do not cover preexisting conditions, so keep that in mind when you apply.

A heart graphic appears above the words "Preexisting conditions are not covered".

**Voiceover:** Give the uncertain period in your life more certainty with a UnitedHealthcare branded Short Term Medical plan.

The animated airplane graphic appears again, this time towing a banner that reads "Find a Short Term Medical Plan"

**Voiceover:** Questions? Go to U-H-One.com or call your local health insurance broker.

A final title screen appears with the words "UnitedHealthcare" and "Golden Rule Insurance Co." next to the UnitedHealthcare logo in the upper left corner. The words "Questions? Go to UHOne.com or call your local health insurance broker" appear in the middle of the screen, to the left of two colorful text bubble graphics. The following words are in fine print at the bottom of the screen: "Underwritten by Golden Rule Insurance Company, a UnitedHealthcare Company. This policy has exclusions, limitation, reduction of benefits, terms under which the policy may be continued in force or discontinued. For costs and complete details of the coverage, call or write your insurance agent or the company. Short term health insurance plans do not meet all federal requirements to qualify as "Minimum Essential Coverage" for health insurance under the Affordable Care Act ("ACA"). Short term health insurance is medically underwritten and does not cover preexisting conditions. Product availability varies by state. 48283-G-0322"